

Unit 3: Privacy Policy Genre Remediation Assignment

Rhetorics of Big Data • Spring 2021



Important Dates

- Optional Genre Remediation Workshop
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- Policy Privacy Genre Remediation Due

Purpose

The purpose of this assignment is to develop a sense of how privacy policies function as a genre and to explore the implications on Big Data on ourselves and our society.

Deliverables

This Unit Project has three **(3)** deliverables

1. An annotated ReggieNet Privacy policy featuring 5 annotations based on course readings and/or outside research. Annotations should be between 100-150 words. You can write your annotations using the commenting feature on Adobe or Word if you choose to turn in a PDF or a DOC file.
2. Two memes that you create yourself, one which demonstrates your relationship to digital privacy and another which demonstrates your understanding of the ReggieNet Privacy Policy. You can place these images on a PDF or a DOC file to submit. Let me know if you need help getting started making a meme.
3. A 1-2-page memo which details your relationship to digital privacy and your understanding of the ReggieNet Privacy Policy. Your memo should also explain how each meme you create reflects their subject, your relationship to digital privacy and your understanding of the ReggieNet Privacy Policy

Submission Guidelines

Please submit your Privacy Policy Remediation Assignment as an attachment via ReggieNet. Please submit your assignment as a single PDF or a DOC file if you can; don't worry if you can't.

Instructions

To complete this assignment, review the privacy policy for ReggieNet, which can be found under the Resources tab on ReggieNet. Then, annotate specific sections of the privacy policy based on course readings and outside research and providing information that would make the policy to be more effective for its users—which includes you! The goal is highlight things we

have talked about in class, including things like effective privacy, user consent, and transparent data collection practices.

This assignment is not an essay. You are working in a completely different genre. Feel free to be creative, but make sure you can defend each of your rhetorical decisions.

Then, make two memes, one which demonstrates your relationship to digital privacy and another which demonstrates your understanding of the ReggieNet Privacy Policy. You can use a technology like Quickmeme, Imgur, Make a Meme Livememe, Canva, Meme Generator, etc. Let me know if you need any help with this part of the project.

Then, write a 1-2-page memo which details how each meme you created reflects your relationship to digital privacy and your understanding of the ReggieNet Privacy Policy. Remember, memos are not essays; they have contextual information, headings, etc.

Assessment

Assessment for Unit 3 includes proof that you thought about the privacy policy being annotated; the successful annotation of the privacy policy to highlight things like privacy, consent, and data collection; the creation of two memes; requested information in memo; knowledge of genre conventions of a memo.

Citation Guidelines

Cite sources using the guidelines you will work with in your future careers (MLA, APA, etc.).

Resources

There are sample annotations under the Resources tab on our MLS.